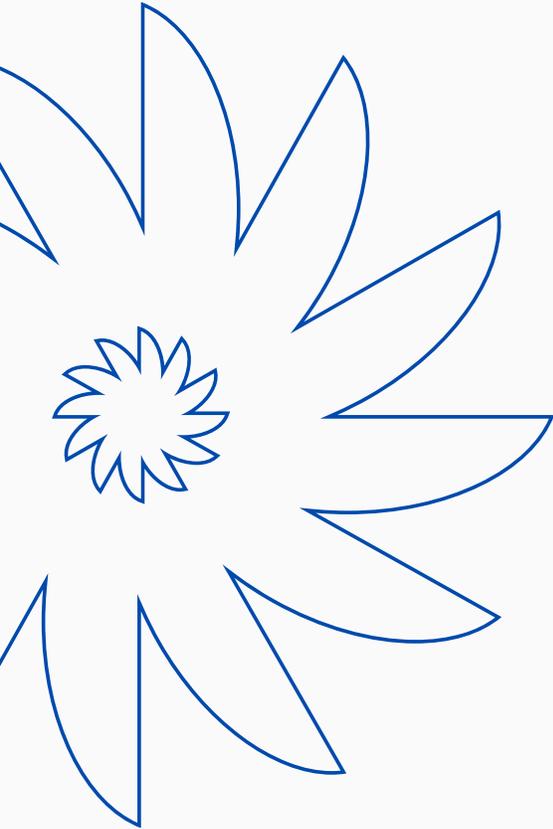


LEARNU:



**MONEY
MINDSET
WORKSHOP**

*Hosted at: Ica Relief 4773 Memorial Dr
Decatur, Ga 30032*



- 01** Event Overview
- 02** Registration & Attendance
- 03** Age Breakdown
- 04** Engagement & Participation Insights
- 05** Overall Outcomes
- 06** Appreciation Statement
Sponsor
Acknowledgement Letter
Attachments

Table of Contents

Event Overview



LearnU Money Mindset Workshop

The LearnU Money Mindset Workshop was a youth-focused event designed to help teens understand how everyday money decisions shape long-term outcomes. Through guided discussions and interactive activities, participants explored spending choices, priorities, and financial awareness in a practical, age-appropriate setting.

32



Students Attended

FEB 07 12:30 PM



Date & Time

12-19



Target Age Group:



Registration & Attendance



Registration

Registration efforts included distributing over 1,500 flyers and cards and placing more than 9 posters across locations throughout DeKalb County, including Masjid Momineen, local schools, libraries, and other community spaces. Outreach focused on reaching teens and families through trusted, high-traffic community locations.

28

Registered Students



Attendance

Attendance exceeded expectations, with more students attending than originally anticipated. The strong turnout reflected high community interest and effective outreach, resulting in an engaged and active group of participants throughout the session.

32

Attended the class



+ 14%

above expectations



114%

Attendance Rate



Age Breakdown

The majority of participants fell within the core LearnU target range.

Students **ages 11–13 represented the largest group** with 12 attendees, **followed closely by ages 14–16** with 11 students. Older youth ages 17–20 accounted for 9 participants. This distribution demonstrates **strong engagement across middle and high school age groups**, confirming the program's relevance to both early and late adolescents.



12
STUDENTS

Ages 11-13



11
STUDENTS

14-16



9
STUDENTS

17-20



Engagement & Participation Insights



Group Activities & Participation (Ages 11 - 14)

High participation was observed during group games and competitive activities, **particularly among students ages 11–14**. This age group was the most engaged, consistently volunteering, collaborating well in teams, and asking about future workshops. Group dynamics were strong, with active discussion and cooperation throughout activities.

Key Engagement Level: **High**



Decision-Making & Budgeting Activity (Ages 15–17)

Engagement during the budgeting profile activity varied among students ages 15–17.

Some students **were highly focused and** completed the activity **independently**, while **others showed great interest in group** collaboration and preferred working with others.

Key Engagement Level: **Medium**



Overall Outcomes



The workshop demonstrated **a clear demand for hands-on, youth-focused education**

Additional Participation Metrics

- Group activities completed: **4**
- Outreach materials distributed: **1,500+ flyers/cards** and **9+ posters** across DeKalb County
- ICNA-sponsored prize winners: **4 total**
 - 2 × \$75 gift cards
 - 2 × tablets

Key Outcomes

- Strong engagement among students ages 11–14, particularly in group-based and competitive activities
- Effective participation in budgeting and decision-making exercises using real-life profiles
- Attendance exceeded initial expectations, reflecting strong community interest
- Students remained engaged across all scheduled activities with minimal drop-off

Thank You for Hosting **LearnU: Money Mindset Workshop**

06



Dear ICNA Team,

On behalf of **LearnU** and **DeKalb Public Services**, I would like to extend our **sincere appreciation** for your generosity in allowing us to use your space for the **LearnU Money Mindset Workshop**.

Your support played a **meaningful role** in the success of the event. The **welcoming environment and accessible location** helped create a comfortable setting where students were able to **engage, participate, and learn** throughout the workshop. We are truly grateful for **ICNA's commitment to supporting youth-focused and community-centered initiatives**.

Thank you again for your **partnership and hospitality**. We value the opportunity to collaborate and look forward to **future opportunities to work together** in service of our community.

With gratitude,

Abdimalik Issak
Executive Director
DeKalb Public Services